

## CONTENT POSTS GUIDELINES

Please review the [Write for Us guidelines](#). It's important that our contributing writers understand and follow these guidelines.

[Quick Links](#) is an easy way to view all of our web pages. You can consider which page(s) you find inspirational or intriguing and which you would link to or incorporate in your "Check-Out-This-Great-Page!" article.

### CREATING YOUR "CHECK-OUT-THIS-GREAT-PAGE!"

- Choose a web page from [Quick Links](#)
  - Glean around 500 words from that web page.
  - Look for 3 to 5 (or so) points to include in your post.
  - Title it **"Three (to Five) things that \_\_\_\_"** or **"\_\_\_\_: Six Tools to Help."**
- Write an introductory paragraph that
  - includes your reaction to the content and/or
  - explains why it matters to you.
  - Addresses the question, "Why do I want to read this post?"
- Strong nouns and verbs create more meaningful content. Limit the use of adjectives and adverbs as many will be removed.
- The conclusion should be a call to action – a specific personal invitation to take the next step (**"I invite you to ..."**).
- Add 2-3 reflection questions and tie it up pointing folks to the longer content available.

Often there is a significant amount of content on a page, so there can be multiple posts focusing on different aspects of the same topic. Before you write your post, please let me know which page you've chosen, the content you will emphasize, and 3 - 5 (or so) items you will highlight.

Include links to other content on our website as well as links to credible outside sources (as appropriate).

## CREATING YOUR POST INTERACTING WITH OUR PRINTABLES OR WEBPAGES

- Choose a [printable](#) or a [webpage](#).
- Write 500 to 750 words –
  - ***“What I learned*** (from the pdf).”
  - ***“How I interacted*** (with the information).”
  - ***“How God met me*** (through the material).”
- Consider
  - a call to action,
  - a specific personal invitation to take the next step (***“I invite you to...”***),
  - reflective questions,
  - a prayer,
  - or a mix of these options.
- DONT FORGET: If you have kids, nieces, nephews, or grandkids (or if you have a connection with a teen youth group), consider highlighting our pages and printables for children, tweens, and teens.