



Chronic Joy® Annual Report 2020

WHERE NEED MEETS GOD MINISTRY IS BORN!

Deep personal need in the presence of a holy God birthed a wholly unexpected **global resource ministry** dedicated to compassionately serving all those affected by chronic physical and mental illness: adults, children, teens, young adults, caregivers, parents, spouses, churches, and leaders.

ONE PRECIOUS LIFE AT A TIME

Our mission field is tremendous - *more than half the world's population* - yet our ministry focus is always *one precious life at a time*.

As the world scrambled to make sense of program delivery models in the face of a world pandemic, Chronic Joy® stayed the course, already uniquely positioned for such a time as this.

CHRONIC ILLNESS FACTS



CHRONIC ILLNESS IMPACTS EVERY ASPECT OF LIFE - FAITH, FAMILIES, FINANCES, FRIENDSHIPS, EDUCATION, HOBBIES, EMPLOYMENT, AND MARRIAGE.

MORE THAN HALF OF PEOPLE LIVE WITH ONE OR MORE CHRONIC ILLNESSES.



Chronic Joy
chronicjoy.org

Long before COVID-19 began, we understood the significant impact of mental illness - including anxiety and depression - in our world. Yet we were no less shocked when the CDC released a new statistic showing a **56% rise in suicide rates** among young people from 2007 - 2017. *We must do better!*

SUICIDE FACTS

HOLD ONTO POSSIBILITY EVERYDAY

SUICIDE RATES INCREASED 56% FROM 2007-2017 FOR PEOPLE AGED 10-24



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UNPRECEDENTED GROWTH

For Chronic Joy®, 2020 was a year of incredible growth and deeper gratitude as we grasped anew God's unique positioning to serve our global community *one precious life at a time*.

"Is it possible that those of us living with chronic illness are uniquely prepared for such a time as this - to shepherd and love our community from a distance?"

Pamela Piquette

Visit chronic-joy.org for more resources.



FINANCIALS • HIGHLIGHTS

TOTAL INCOME \$16,580*
TOTAL EXPENDITURE \$13,469

BREAKDOWN OF SPENDING

Program Delivery \$12,491
Office/Administration \$ 832
Fundraising \$ 146

*Contributions \$15,427
*Product Sales \$ 1,154

PARTNERS and DONORS

28 Donors/5 Monthly Donors
5 Corporate Partners:
Flickr, Google, Microsoft, North Shore Congregational Church, Thrivent
Non-Profit Discounts:
Aplos, Co-Schedule, TechSoup

- 100% of spent donations funded 4 #PenToPaper mailings - 4000+ relevant, practical, encouraging, educational, faith-based packets sent across the U.S. and around the world
- Grew in accessibility and inclusivity through the addition of audio
- Added dozens of new free Printables on a variety of topics
- Created hundreds of free images
- Sent 100 church leader packets across the U.S.
- We currently have 3 licensing agreements with U.S. churches

"Chronic Joy® literally saved my life!" Lorna M.

WHAT'S IN YOUR Pocket?

Bring your simple loaves and fish. Bring whatever you have. *What's in your pocket?*

Chronic Joy® was breathed to life. **WE HAVE NO PAID STAFF** and are 100% volunteer run. *In 2020*, Pamela and Cindee devoted more than **5000 hours**, their families volunteer, and **their husbands donate monthly**.

WHY? We longed for mentors, tools, resources, and a community to walk this hard road of illness. Five years ago, when we searched, those things did not exist, **so God said, "Go!" and we did.**

Visit chronic-joy.org for more resources.



One Precious Life at a Time



22,321 EMAIL TOUCHES

"I felt like you were God's agent for meeting me at the point of my need. Every message I receive from Chronic Joy® nourishes my body, mind, soul, spirit, and heart." Larry M.

#PENTOPAPER • SNAIL MAIL • 4000+

"As a young person dealing with with many chronic illnesses, it can be all too easy to feel isolated. I'm so grateful for Chronic Joy reminding me I'm not alone at all ... I especially love the #PenToPaper program." Hailey H.



PRAYER • THE HEARTBEAT OF CHRONIC JOY®

210 Prayer Requests • 300 + Personal Prayer Touches

"Who does that these days!!?? A snail mail card letting me know I'm prayed for!!!! That was incredibly special - and very much appreciated." Anna S.

300+ BIRTHDAYS CELEBRATED!

"Thank you so, so much for your sweet wishes, and the words in the birthday card that brought tears to my eyes." Nevine W.



60 FREE DOWNLOADABLE PRINTABLES

Compassionate, caring, and hope-filled tools, and practical resources without pat answers or easy solutions. Learn to live well and thrive in the midst of chronic illness.

50 GIFTS OF HOPE

Discovering Hope given freely because of our generous donors.



100 PASTOR PACKETS

with 100 Grace, Truth & Time and a myriad of tools for churches.



"[The pastor's wife] introduced me to Chronic Joy® and and it was everything I had been looking for all this time." Cassie A.

DISCOVER DOZENS more testimonials on our website!



GLOBAL RESOURCE MINISTRY IMPACT • 2020

44 THOUSAND



WEBSITE VISITS

75% FROM 2019



9 GLOBAL RESOURCE PROGRAMS

• 101 WEB PAGES • WIDE VARIETY OF TOPICS:

- chronic illness
- mental illness
- children
- tweens
- teens
- young adults
- adults
- parents
- spouses
- caregivers
- community
- leaders
- churches
- prayer
- poetry
- hope
- joy
- purpose
- worth
- lament
- anxiety
- depression
- creativity
- fitness
- kindness
- serving
- small groups
- story
- giving
- volunteering

• 5 Study Books (Thrive and Abide Series)

• 31 Products available in our WebStore

• 104 New Blog Posts

216 Audio Recordings Added in 2020!



MORE THAN 30 VOLUNTEERS

Serving across the U.S. and around the world. Volunteers are the lifeblood of Chronic Joy®!